



# Icon Arabia – IT Solutions

## Company Profile

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## Mission Statement and Core Business

*“Icon Arabia – IT Solutions delivers business solutions that help organizations to effectively identify, acquire, serve, and retain their customers...”*

Therefore, the most important person for us at Icon Arabia – IT Solutions is you, our client, and our success is measured by your success. Icon Arabia – IT Solutions is a customer-oriented systems-integration organization. We are a local Saudi Arabian company, devoted to developing and implementing *Regional Business Solutions*.

Icon Arabia – IT Solutions serves as a gateway to a group of local and international companies. Each member of the group focuses on a different aspect of Information Technology as a whole. With this alliance we are able to deliver a complete spectrum of IT solutions tailored to our client’s needs.

Our organization is based on vitality and solutions: Vitality in the way we work, resulting in solutions that precisely meet our Clients’ needs.

The portfolio of services we offer includes solutions in the following areas:

- Application architecture
- System analysis and design
- Business process analysis
- Application development and configuration
- Call center architecture
- Application integration
- Application and technical administration
- Enterprise integration management
- Computer telephony integration
- Training
- Hardware
- Networks
- Information / Physical Security
- Data Capturing
- Technical support

## *Alliances, Partners And Clients*

Serving as a gateway to our local and international partners, the following are the strategic alliance partners that form the ICON ARABIA – IT SOLUTIONS group, in mission-critical projects:



From a project point-of-view, and as the prime contractor, ICON ARABIA – IT SOLUTIONS is responsible for project management and for mediating between our clients and our partners. This reduces any miscommunication and improves efficiency,

ICON ARABIA – IT SOLUTIONS partners are as follows:



ICON ARABIA – IT SOLUTIONS also includes the clients of its strategic alliance partners in its portfolio of achievements. The following logos highlight some of the main clients of the ICON ARABIA – IT SOLUTIONS group:

### **Saudi Arabian Government Ministries/Agencies**



**Ministry of Justice**



**Royal Saudi Air Force –  
Al Yamamah Project**

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## Saudi Arabian Private Companies



Fast Track Recruitment



Price Waterhouse  
Coopers



National Cooperative  
Company for Insurance

## Saudi Arabian Banks



## Foreign Private Companies



Wellington  
New Zealand



Melbourne Australia



(Telecom Australia)  
Melbourne Australia



Paris, France



Melbourne, Australia

## Foreign Government Ministries / Agencies



State Government Of  
Victoria, Australia

Full details of the projects completed for the customers mentioned above are available upon request.

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## Icon Arabia – IT Solutions Group Facilities

We have seen in the previous section that Icon Arabia serves as a gateway to a group of local and international companies. The alliance that is created by this gateway provides us with a comprehensive range of locations, services and facilities. We can draw from any of these locations, services and facilities and use any number, in any place, anywhere.

### *Our Locations*

Icon Arabia has alliance offices throughout the world: in the Middle East, Asia, North America, at the following locations:

- Saudi Arabia
- United Arab Emirates
- Qatar
- Australia
- New Zealand
- Singapore
- Hong Kong
- India
- United States

### *Our Human Resources*

We pride our self in employing only the highest quality and highest qualified staff, whether locally in Saudi Arabia or other countries around the world.

We have fully equipped development centers around the world, which enables us to develop applications in low-cost environments. This approach also gives us access to high-quality low-cost project staff. Our facility in India, for example, has a complement of 40+ Application Developers, DBAs, QAs and Testers.

Within the Middle East, Icon Arabia has offices in the UAE and Qatar and has established channel partners in Kuwait and Oman.

### *Our Physical Resources*

Our corporate Head Quarters is located in Riyadh, Saudi Arabia from where the day-to-day running of Icon Arabia takes place.

At this location we have a comprehensive data center which can be used by our clients to host their applications, their hardware or both.

We guarantee efficient throughput of data via a high bandwidth connection to the outside world.

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